UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 13G Under the Securities Exchange Act of 1934 (Amendment No. ____) * SFN Group Inc. (Name of Issuer) Common (Title of Class of Securities) 784153108 (CUSIP Number) December 31, 2010 (Date of Event Which Requires Filing of this Statement) Check the appropriate box to designate the rule pursuant to which this Schedule is filed: [X] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d) *The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes). CUSIP No. 784153108 1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Donald Smith & Co., Inc. 13-2807845 2. Check the Appropriate Box if a Member of a Group (See Instructions) (a) (b) [X] 3. SEC Use Only 4. Citizenship or Place of Organization A Delaware Corporation Number of 5. Sole Voting Power 1,210,682 shares Shares Beneficially 6. Shared Voting Power 0 Owned by Each Reporting 7. Sole Dispositive Power 1,356,671 shares Person With 8. Shared Dispositive Power 0

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10. Check if the Aggregate Amount in Row (9) Excludes Certain
Shares (See Instructions)
11. Percent of Class Represented by Amount in Row (9) 2.56%
12. Type of Reporting Person (See Instructions)
                                                    ΙA
1. Names of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities
only).
     Donald Smith Long/Short Equities Fund, L.P.
        27-1481102
2. Check the Appropriate Box if a Member of a Group (See
Instructions)
 (a)
 (b) [X]
 3. SEC Use Only
4. Citizenship or Place of Organization
 A Delaware Corporation
Number of
                   5. Sole Voting Power
                                        5,989 shares
Shares
Beneficially 6. Shared Voting Power
                                         0
Owned by
Each Reporting 7. Sole Dispositive Power 1,356,671 shares
Person With
   8. Shared Dispositive Power 0
9.Aggregate Amount Beneficially Owned by Each Reporting Person
                 1,356,671 shares
10. Check if the Aggregate Amount in Row (9) Excludes Certain
Shares (See Instructions)
11. Percent of Class Represented by Amount in Row (9) 2.56%
12. Type of Reporting Person (See Instructions)
                                                    PN
Item 1.
(a) Name of Issuer: SFN Group, Inc.
(b) Address of Issuer's Principal Executive Offices
   2050 Spectrum Boulevard
  Fort Lauderdale, FL 33309
Item 2.
 (a) Name of Person Filing: Donald Smith & Co., Inc.
 (b) Address of Principal Business Office:
 152 West 57th Street
 New York, NY 10019
 (c) Citizenship:
                  A Delaware Corporation
 (d) Title of Class of Securities: Common
      (e) CUSIP Number: 784153108
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and the person filing is an investment advisor registered in accordance with Section 240.13d-1(b)(1)(ii)(E); Item 4. Ownership. Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1. (a) Amount beneficially owned: 1,356,671 (b) Percent of class: 2.56% (c) Number of shares as to which the person has: (i) SOLE POWER TO VOTE: 1,216,671 (ii) SHARED POWER TO VOTE: SEE ITEM 6 OF COVER PAGE (iii) SOLE POWER TO DISPOSE: 1,356,671 (iv) SHARED POWER TO DISPOSE: SEE ITEM 8 OF COVER PAGE Item 5. Ownership of Five Percent or Less is If this statement is being filed to report the fact that as of the date hereof the reporting persons have ceased to be the beneficial owner of more than five percent of the class of securities, check the following [XX]. Item 6. Ownership of More than Five Percent on Behalf of Another Person: NOT APPLICABLE Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company NOT APPLICABLE Item 8. Identification and Classification of Members of the Group See EXHIBIT A Item 9. Notice of Dissolution of Group NOT APPLICABLE Item 10. Certification (a) By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect. SIGNATURE After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. February 11, 2011 Date Donald G. Smith Signature President Title SCHEDULE 13G - TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b) RULE 13d-1(f)(1) EXHIBIT A: Donald Smith & Co., Inc. IA Donald Smith Long/Short Equities Fund, L.P. PN

SCHEDULE 13G - TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b) RULE 13d-1(f)(1) AGREEMENT

The undersigned persons, on February 11, 2011, agree and consent to the joint filing on their behalf of this Schedule 13G in connection with their beneficial ownership of the Common Stock of SFN Group Inc. at December 31, 2010.

Donald Smith & Co., Inc.

By /s/ Donald G. Smith Donald G.Smith President Duly authorized by and on behalf of Donald Smith & Co., Inc.

Donald Smith Long/Short Equities Fund, L.P.

By /s/ Donald G. Smith Donald G.Smith President Duly authorized by and on behalf of Donald Smith Long/Short Equities Fund, L.P.